

BBA International Business Syllabus

Semester 1	Semester 2
Business Mathematics	Computer Awareness – II
Management Foundation	Indian System of Business
Economic Environment – I	Economic Environment – II
Micro Economics & Applications	Macro Economics & Applications
Computer Awareness – I	Accounting – I
Fundamentals of International Business	Values & Ethics in International Business
Environmental Studies	Global Business Management
Behavioral Science – I	Behavioral Science – II
Semester 3	Semester 4
Financial Management – I	Principles of Marketing
Fundamentals of Marketing	Financial Management – II
Business Statistics	Legal Framework of Business & Management

Database Management System	Research Methods & Reports Preparing Module
Accounting – II	System analysis & design
Communication skills – I	Project management
Behavioral Science – III	International strategic management
International institutions & trade implications	Communication skills – II
Semester 5	Semester 6
Entrepreneurship Development	Managerial accounting
Human Resource management	Export- Import Documentation & logistics
Taxation laws & Practices	E-Commerce & international trade
Computer applications	Sales management
International marketing	International financial management
Operation research	Communication skills
Summer internship (evaluation)	-